

November 2013



Indiana Broadcast Pioneers Newsletter

Richard M. Fairbanks Indiana Broadcast Pioneers 2013 Hall of Fame



2013 Honoree's: L to R, Mark Carter for Bob Carter, Lloyd Wright, Vicki Weger, David Keister, Kathy Collins for Jim Wilson, Donald Davidson

The Indiana Broadcast Pioneers inducted five individuals into the Indiana Broadcast Pioneers Hall of Fame on October 3, 2013. The honorees were honored at a banquet ceremony October, 3, 2013. at the Marriott North in Indianapolis. The inductees for 2013 are Robert Carter, Donald Davidson, Jim Wilson, Vicki Weger and Lloyd Wright. David Keister was also honored by the Indiana Broadcasters Association with a "Lifetime Achievement Award". This award recognizes individuals for especially meritorious service, contributions to, or achievements in the field of broadcasting in Indiana over the course of a career.

An estimated audience of **220** people attended the event and enjoyed a social gathering prior to the event. The honorees for 2013 included a diverse representation of the broadcast community which included an "on air" talent, Indy 500 Broadcaster, a radio/TV journalist, a sports caster and the President and CEO of a Public Television station.

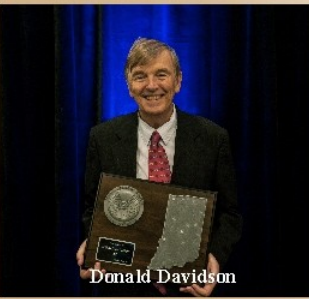
The program for the evening included a catered dinner, a presenter for each award winner, a video highlighting each career and an acceptance speech by the distinguished guests. The Pioneer executive committee asks that all members make an effort to attend the 2008 ceremony for a special evening with fellow broadcasters and to honor the outstanding careers of Indiana's finest broadcasters.





Mark Carter accepting for his father

Robert "Bob" Carter became interested in radio broadcasting during high school. He later received a BA in Radio/Theater from Millikin University and an MS in TV Production from Syracuse University. After two years at WEEQ Radio/TV in Peoria, Illinois, he became a Disc Jockey at the Sarkes Tarzian in Ft. Wayne, Indiana. In 1961 he moved to WTTV as a producer, director, hosted a three - hour morning talk show before becoming "Sammy Terry", host of "Nightmare Theater. His popularity allowed him to be ranked with other horror hosts of the era operating out of much larger broadcast markets around the country.



Donald Davidson

Donald Davidson and his passionate interest in the "500" since his early teens drew the English-Born Donald Davidson to the Indianapolis Motor Speedway for a three-week visit in May 1964. Having committed to memory an amazing plethora of trivial details he impressed long time officials, drivers and Sid Collins," The Voice of the 500". His first radio appearance with Sid in 1964 led to a life long career, combining auto racing and the history of the Indianapolis 500 Mile Race with a story -telling radio career For a worldwide audience. The 2014 Indianapolis 500 will mark his 50th consecutive year on he broadcast race team.



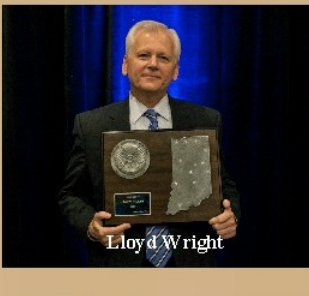
Vicki Weger

Vicki Weger began her broadcast career traveling with her father and the Grand Ole Opry shows. She began freelancing as a newspaper, radio and TV journalist and in 1982 began as assignments editor at WTHI - TV in Terre Haute, Indiana. She covered local news across the twenty counties in Indiana and eastern Illinois. She became managing editor while also working the assignments desk and began freelancing network stories. She reported from Poland, Sweden, South Africa and the Olympics in Seoul, Korea. She also reported on the O.J. Simpson trial, Hurricane Andrew and the arrest of the Unabomber. In 1998 she moved to Chicago as a freelance producer for The PBS NewsHour" with Jim Lehrer and was elected president of the Associated Press Indiana Broadcasters.



Kathy Collins accepting for her father

Jim Wilson's career began on the staff of WBAA radio at Purdue. After his army service, he joined WSBT-TV/FM in South Bend as an announcer then hosted a daily sports program. He later became sports director before moving to WISH-TV in Indianapolis where he covered the INDY 500, high school basketball, Indianapolis Indians and the National Clay Courts Tennis championships. He was the pit announcer for Indy Car racing, ABC TV, CBS TV, and TVS and nationwide Theater TV. He was sportscaster of the year in Indiana five times, was president of the American Auto Racing Writers and Broadcasters Association. At the time of his death he was president of the Indianapolis 500 Old - timer's Club. He left WISH-TV to start his own video production company.



Lloyd Wright

Lloyd Wright has over three decades of service in public media. He is currently President and CEO of WFYI Indianapolis and is the longest serving station manager in the city. Wright joined WFYI in 1988 as director of program production. The following year, Wright was appointed WFYI's President and CEO. In addition to his service at WFYI, Wright served for six years as broadcast operations manager at WTTW Chicago. Under Wright's leadership the station relocated to a state of the art facility. WFYI's annual budget has grown from \$2.5 million in 1988 to more than \$10 million in 2013. He is currently serving his fourth term on the PBS Board of Directors and is a member of the PBS Executive Committee. Wright also has been recognized with the Sagamore of the Wabash, the highest award given by the Governor for distinguished service.

Lifetime Achievement Award



David Keister

David Keister grew up in Michigan, earned his First Class FCC license and went to work at a Hillsdale, Michigan radio station. At age 24 he applied to the FCC for what was to be his first radio station, a 250 watt daytime station in Martinsville, Indiana. After 40 years he owned thirty plus stations, serving 10 different Indiana communities along with others in Illinois, Ohio, and Michigan. Dave's philosophy has always been solid community service radio. In 2012 the Indiana Broadcast Pioneers inducted David Keister into the Pioneer Hall of Fame for his 45+ years of service.



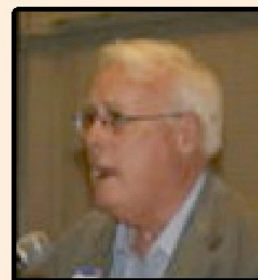
Play by Play Sports



Bob Warren signs in guests.



The Sports Team



Chris Duffy

Four of Indiana's best known radio and TV "play by play" sports announcers participated in a Q & A session at the Indiana Broadcast Pioneer event on Wednesday, September 25, 2013. The event was held at the facilities of WFYI in downtown Indianapolis. Longtime broadcaster Chris Duffy produced the program and gave the opening remarks. Greg Rakestraw, sportscaster for 1070-"The Fan" did an outstanding job moderating the event and taking questions from the audience. The panelists shared favorite stories and events as they looked back on their long careers of live action sports announcing. Here are some classic stories they shared



Greg Rakestraw



Mark Boyle

Mark Boyle, Indiana Pacers announcer, recalled his reaction of jumping and holding his ear when during his first co-hosting of a Pacer game with Bobby Leonard the former Pacer coach cut loose with his first "Boom Baby!"



Don Fischer

Don Fischer, Indiana University Sports, recalled showing up to call a game and learned that the person assigned to be his "color man" was blind.

At age 15, Morrie Mannies was getting a personal tour of radio station WARU in Peru, Indiana when the announcer quit and walked out, leaving Mannies and the station's manager alone with WARU still broadcasting. In this desperate moment the manager offered Mannies a job at 75 cents an hour. Mannies agreed to the job on the spot and remained at the station for a few hours to complete his first shift. Once he was done with work, he hurried home to tell his father the good news. "Dad, guess what?" "You got a job." "Yeah. But guess where." "The radio station." "Yeah. But guess how much an hour I'm making." ",,, "75 cents." "How do you know?" "I heard it on the radio like everyone else."



Morrie Mannies



Pioneer Pat Rooney Receives Award

Pat Garrett Rooney, a broadcast pioneer and former Board member of the Pioneers, was among the recipients of ARTI Awards presented at the August 23, 2013 "Start with Art"



Pat accepts the ACI Volunteer Patron Award

luncheon, sponsored by the Arts Council of Indianapolis. The Council highlights artists, provides funding campaigns, and encourages appreciation for engagement in the Arts. The annual program recognizes contributions to

Indianapolis arts and cultural organizations.

Volunteer/Patron Winner: Pat Garrett Rooney, a former board member at Conner Prairie who also supports Spirit & Place Festival and the Hoosier Salon said, "It's fun to be part of the community. Rooney, hosted an educational show titled "Kindergarten College" on WLWI TV in Indianapolis in the 1960's.

TV Program Options 1954

WCIA TV, Champaign, Illinois signed on at 10:45 A.M. Saturday November 14, 1953. The new station, broadcasting from east central Illinois, gave a portion of Indiana's TV audience a new option on their dial. By 1954 in addition to the Indianapolis stations, WFBM and WISH, the local TV News magazine included WCIA TV in their listings along with WTTV Bloomington, WDAN



Sid Perry & Friends

Danville, IL., WFAM Lafayette, WKJG, Ft. Wayne and WLBC Muncie. Staying with the trend of that time period WCIA produced a local children's program hosted by Sid Perry a popular local performer. He hosted Western Theatre and Cartoon Time at 6:15 pm Mondays.

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Kennedy's Death and the Media

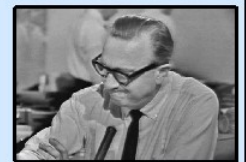
Six seconds in Dallas 50 years ago changed the way media worked for decades to come. The assassination of President John



Indianapolis Star Nov. 31, 1963

F. Kennedy on November 22, 1963, was a transformative live, global TV news event. It swept an industry without a playbook for covering a breaking story of such magnitude and utterly changed how people receive their news. For four days, starting with gunfire in Dallas and ending with Kennedy's funeral procession in Washington, major U.S. TV networks went live with wall-to-wall

coverage, suspending commercials. "The Kennedy assassination became the template for coverage," said Bob Schieffer, a veteran broadcaster with CBS. "We were working in one of the worst moments of the nation's life and we didn't know what to make of it. The technology was primitive in 1963, but the idea was born of broadcasting live from the scene, having an anchor for the coverage and letting the images do the talking. Some of the tasks were daunting, moving studio TV cameras weighing hundreds of pounds into places such as Dallas police headquarters and stringing heavy cables up a wall and through the police chief's office. By 1:30 that Friday, 45.4 percent of U.S. homes with a TV had their sets in use. On Monday, soon after the caisson carrying Kennedy's coffin arrived at Arlington National Cemetery, 81 percent of U.S. homes with a television had their sets in use. Newspapers and radio were the main sources of news the day before the assassination, but the pendulum swung. CBS moved its camera to the newsroom, changing the image of a news broadcast. Instant replay, a technology CBS planned to roll out a few weeks later for the Army-Navy college football game, made its national debut when Dallas nightclub owner Jack Ruby shot suspected assassin Lee Harvey Oswald dead in the basement of the Dallas police building. Reporters were given far more access than is imaginable today, walking up to the body of the president at Parkland Hospital, where he was taken. After Ruby shot



Cronkite confirming Kennedy's Death

Oswald, the first murder broadcast nationally on U.S. television, Dallas police mostly ended the "perp walk" for cameras. American officials generally began to keep the media at a greater distance, causing cynicism by the public, with many asking if the official version of Oswald acting alone were true.



RADIO COMMERCIALS

Do these tag lines brings back some memories?

*B-U-L-O-V-A, Bulova watch time.

*N- E - S- T- L- E- S, Nestle's makes the very best,
C H O C O L A T E.

*Plop, Plop, Fizz Fizz, oh what a relief it is.
(Alka Seltzer)

*Brylcream, a little dab'll do ya'.

*L- .S-.M-.F--T ! - Lucky Strike Means Fine Tobacco.

*You'll wonder where the yellow went when you brush your
teeth with Pepsodent!

*Dream Girl, Dream Girl, beautiful Lustre Cream Girl.

Use Gem blades and avoid that 5 o'clock shadow!

*Ivory Soap—99 and 44/100ths percent pure. *It floats!*"

Chiquita Bananas Song

"I'm Chiquita banana and I've come to say - Bananas have to ripen in a certain way - When they are fleck'd with brown and have a golden hue - Bananas taste the best and are best for you - You can put them in a salad - You can put them in a pie-aye - Any way you want to eat them - It's impossible to beat them - But, bananas like the climate of the very, very tropical equator - So you should never put bananas in the refrigerator. " No, No, No, No!

When is the last time you heard or saw a cigarette commercial on radio or TV? Below is a Camel cigarette radio commercial from the 1940's,'50's.

What cigarette do you smoke Doctor? That question was asked a few years ago of 113,537 Doctors. The brand named most was Camels. Recently that question was asked again of tens of thousands of Doctors across the country, Doctors in all branches of medicine, and again the brand named most was Camels. Yes, according to these nation wide surveys more Doctors smoke Camels than any other cigarette. Friends, smoke the cigarette that so many Doctors enjoy. Change to Camels for thirty days and see how mild, how flavorful, how enjoyable a cigarette can be. Yes, stay with camels for thirty days and you'll stay with Camels from then on.



Death Notices

Patricia A. Burton, 89, was born in Bartlesville, OK



July 12, 1924 and passed from this life September 22, 2013 after a short illness.

She was preceded in death by her husband, William N. Burton. She is survived by her sister, Betsy Dalton; her 4 children, Daniel and Diane (Dee) Jackson and Larry and Dick Burton; 6 grandchildren and 7 great grandchildren. She was a graduate of Shortridge High School and Indiana University and was an Alpha Omicron Pi at IU. She involved herself in many charitable works including the PEO. Her creativity had an important role in making the Timothy Church Mouse Show, originated by WLWI Channel 13 in Indianapolis, successful in ministering to children when television was still black & White and always found joy in her work, Her smile and positive attitude always brought light into other's days and often said, "I like looking at the world

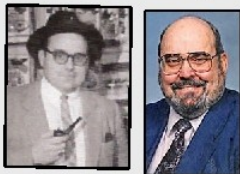
Richard "Rick" Craig Dawson, 51, of Rush County, passed away Monday, Sept. 23, 2013. He



was born March 23, 1962, in Middletown, Ohio, to Robert Dawson and Ruth "Vanneman" Kellar; both survive. He married Shannon Cagle Sept. 07, 1996; she survives. He was a

1984 graduate of Indiana University's Ernie Pyle School of Journalism. Rick was a TV reporter in Fort Wayne; Huntington, W.Va.; and for WISH-TV in Indianapolis for 24 years. Most recently, he worked as News Director for WFYI Public Media. Rick received many journalism awards. He was a member of Knightstown United Methodist Church and the National Academy of Television Arts and Sciences. He enjoyed geocaching and his 170-year-old home. Besides his parents and wife, Rick is survived by two daughters, Kathryn and Delaney Dawson; a son, Kellan Dawson; a stepsister, Suzanne Patterson Sharp; and his stepmother, Michal Dawson.

William M. Eagen 83, of Indianapolis, went home to be with his



Bill Eagen

Lord and Savior on November 9, 2013. He was born March 1, 1930 in Springfield, OH to the late Morse and Martha Pearson Eagen. Bill sold advertising WISH radio. and for E & S Signs. He previously owned Eagen

Advertising. He was a member of Faith Baptist Church in Greenfield, IN and was active in all church organizations. Bill is survived by his wife of 26 years, Brenda Eagen; son, Michael (Debby) Eagen; daughter, Connie Kraus; sons, Dennis and James Brown; daughter-in-law, Kelly Eagen; 12 grandchildren; 21 great-grandchildren and many brothers and sisters in Christ. He was preceded in death by his first wife, Barbara and son, Mark; 3 sisters and a brother.

C. Eugene "Gene" Hull II 86, Indianapolis, passed away on September 25, 2013. Gene was a pioneer in television, working at



WRTV Channel 6 for 40 years, serving as Union President, and retiring as the oldest Technical Director in the United States. The month of May was dedicated to covering the Indianapolis 500 throughout his career.

He also owned and operated Hullrite Hauling trucking business, helping to build the first malls around the city. Retirement was an opportunity to pursue yet another career in buying and selling equipment. Gene was preceded in death by his son, Edwin Hull and daughter, Vicki Bass. He is survived by his wife, Nancy Hull (Higgins) and six children. Gene's family will take with them his deep passion and love of all that life offered, endless energy, quest for learning, and his invisible spirit.

Robert David Kiley 77, of Indianapolis, IN passed away Tuesday



September 10, 2013. Bob was born to the late Roger and Helen (Hoffman) Kiley on September 30, 1935 in Indianapolis, IN. He graduated from Little Flower Grade School where he was given an Outstanding Alumni Award. He then attended Cathedral High

School and graduated from Broad Ripple High School. Bob attended Indiana University and Butler University. He was very proud that he served as Corporal in the United States Marine Corps. He was President and General Manager of WIFE Radio for many years before he started Kiley Communications from which he retired. He served on the '500' Festival as a Director. Bob enjoyed playing golf, riding in his boat "Good Guy" around Lake Wawasee. But most of all he was a fantastic father, husband, brother, son and grandfather. Bob married the love of his life, Lois Kett in 1958 who survives.

Lew Wood, who marched with Martin Luther King, covered John F. Kennedy's assassination and was a news anchor for NBC's "Today" show died August 21, 2013 at age 84. Wood, who had been in declining health, died of



Lew Wood

kidney failure Wednesday at a hospice in Riverside County, California. Wood, who earned a degree in speech and broadcasting from

Purdue University, began his career in radio at WZDZ-AM in Decatur, Ill., in

1952. He transitioned to TV a year later, joining WSBT Radio and TV in South Bend, Ind., where he worked as both reporter and cameraman and



Foreground, Jim Hartz, Barbara Walters background, Lew Wood and Gene Shalit, from the NBC News "Today" show

anchored the evening news. He was perhaps best known as "Today's" third news anchor, succeeding Frank Blair in 1975. Although Blair had held the job for 22 years, Wood left after just a year, going into public relations. He stayed in that field until retiring in 2006. Before taking the "Today" show job, he had anchored the news for WNBC in New York and worked as a correspondent for CBS. For the latter network he reported on the 1960's Civil Rights movement, accompanying King on one of his marches. He was also in Dallas on Nov. 22, 1963, as part of the CBS team covering Kennedy's campaign swing through Texas.

Wood had covered a breakfast speech Kennedy made in nearby Fort Worth, and snapped a personal photo of the president greeting well-wishers before Kennedy left for the Dallas motorcade where he would be fatally shot. After his departure, Wood headed to a restaurant for lunch, stopping briefly to check in with fellow correspondent Dan Rather, who was covering the motorcade. In a remembrance posted on the website reportersnotebook.net, he recalled Rather telling him, "Hold On Lew — don't go away," then quickly coming back on the line to say the president had been shot and he should go to the hospital. "Which he did," said Rather, who spoke warmly of Wood on Thursday, remembering him as both a fine reporter and collegial colleague.