

August 2016



Indiana Broadcast Pioneers Newsletter



I. B. P. 29th Hall of Fame Thursday, November 17, 2016



The combined IBP Fairbanks Hall of Fame and the IBA Spectrum Awards luncheon will be held on Thursday, November 17, 2016. TV and radio members from across the state will meet to recognize the IBA's "The Best in Broadcasting" and the Broadcast Pioneers Hall of Fame inductees. Tickets for the Spectrum Awards and Fairbanks Hall of Fame Lunch are \$30 and can be purchased through the IBA website: www.IndianaBroadcasters.org. The event will take place at the 502 Event Centre, 502 East Carmel Drive (formerly called "The Fountains")

Bob & Tom (Bob Kevoian and Tom Griswold): the irreverent Indianapolis radio team moved to Indianapolis more than 30 years ago, became a local hit on WFBQ (Q-95), then in 1995 earned national radio success in syndication. They have produced more than 50 Bob & Tom albums over the past 25 years. The program has frequently received recognition by the National Association of Broadcasters as an exemplar in American radio.



Bill Shirk: Started radio stations in four Indiana cities. He was the Station Mgr, Sales Mgr., Program Director, Production Mgr. and afternoon Disc Jockey on WERK Radio, in Muncie.



Shirk became the G.M. and a DJ at WXLW in Indianapolis in 1972 and then owner. In 1991 added WHHH-FM, as owner and DJ. Currently, is the President and CEO of Hoosier Broadcasting Corp.

Brad Byrd: After 39 years on TV, he is a legendary figure in Evansville, Indiana. The letter of nomination from Arika Zink, VP & GM of WEHT, says Brad has covered "virtually every aspect of news in the Tri-State...[and]...has done it with dedication, dignity and compassion toward viewers."



Ed Roehling: now involved in broadcasting as an adviser and consultant. Ed and his wife built, owned and operated three Indiana radio stations - in Columbus, Rushville and Winchester/Union City. Ed also spent many years with the Communications Department at the University of Indianapolis. Serving on the management Staff for WICR radio.



Inductees have demonstrated a significant dedication in any phase of the broadcast industry., length of service and steady advancement and accomplishments that have earned the nominee and his/her employer recognition.



Pioneer Promotion Event

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The Indiana Broadcast Pioneers will present a new Panel Discussion event featuring **four** Broadcast Promotion Directors covering a span of over half a century. The experiences of the panelists take us from black and white to color, monaural to stereo, 16mm film to video tape in three different formats to digital photography, editing and creative projects. Audience measurement went from broad demographics to specific age groups and evolved from Quantitative numbers only to focused Qualitative and targeted zip code information. But like every other TV station department, not everything ran smoothly.

Join us for a look at the past a few laughs, and the current state of audience, program, and sales promotion.

Wednesday September 21, 2016 11A-2PM-WFYI 1630 N. Meridian St . Indianapolis

Moderator:

Jim Culbertson Hometown Geneseo, NY. MS Syracuse University, Radio/TV Communications, 1963. Staging/Lighting Director, Producer, Teacher, Brooklyn College TV Center, Brooklyn, NY, 1963-1965. Peace Corps (with wife Carol), National Educational TV Project, Bogota, Colombia, South America, 1965-1967. Assistant Promotion Manager, WISH-TV, 1967-1968. Promotion Manager, WISH-TV, 1968-1974. Sales, WIRE-AM, 1974-1981. Sales Manager/Salesman, WENS-FM, 1981-1984, Salesman, WTHR-TV, 1984-1990.



New Account Acquisition, Metro Marketing Group, 1990-1992. Contract Faculty, Telecommunications Department, Ball State University, 1992-2008. Program Director, Six-week, six credits, summer Spanish Language Study in Cuernavaca, Mexico, took over 100 students from 1996-2008. Retired, 2008

Panelists:

Scott Hailey Emmy award-winning Creative Director SCOTT HAILEY Emmy award-winning creative director and producer. Scott serves as the director of creative services for Media General's WISH-TV and WNDY, in Indianapolis. From Addy to IBA Spectrum and Eye on Excellence to EMMY, his work has been recognized and honored by the Indianapolis Advertising Club, the Indiana Broadcasters' Association, PROMAX/BDA and the National Academy of Television Arts and Sciences. Hailey was awarded a Bachelor of Science of Degree in Earth/Space Sciences from the University of Indianapolis, with a minor in Radio/Television. He began his broadcast career while still in school working for the university's television department and public radio station, WICR-FM. He was hired as WISH-TV's special event coordinator, upon completion of his internship. He was promoted to promotion producer in 1992, creative services manager in 1996 and director of creative services in 2000. Hailey is a member of PROMAX International, and the National Academy of Television Arts and Sciences. He is a past member of the National Association of Broadcasters' Speakers Bureau, CBS Network Affiliate Promotion Caucus and the Affiliate Advisory Board for Inside Edition.



Paul Montgomery always knew he was going to do something in media. Montgomery got his start early in seventh grade when he won the Hartford City Junior High School Talent Contest making a five minute long stop-motion animation epic called "The Monster of Hartford City."



A graduate of Ball State University, Montgomery's first job was at CNN, the newly launched 24/7 cable news channel based in Atlanta, GA. After three years as a graphic artist at Headline News, Montgomery moved to Indianapolis as a Promotion Producer for WRTV-Channel 6. It was the beginning of an almost 30 year run at Channel 6. Montgomery eventually assumed responsibility for all brand marketing, promotion, event coordination, sales and commercial production and local TV special production. Additionally, Montgomery in his role as Director of Audience Development, handled syndicated, network and local sports programming responsibilities for WRTV and HTSN (Hometown Sports & News.) Some highlights of his career * Producer/Coordinator for 24 years of "The Circle of Lights;" * President of the ABC Marketing Advisory Board representing all ABC affiliates; Emmy Award Winner for "Hoosier Holidays: A Celebration of Song;" and an Emmy winner for a 30 second stop-motion animation epic called "Old Man Winter Hates Stormteam 6."

Terry Simpson Business Administration at Butler University for a couple of years. Switched major to Radio & TV to be tutored by Tom Carnegie, Jim Phillippe and I was assigned to the Far East Network in Japan. In Kyushu, Japan we did D.J. Duty, wrote and produced a "kiddy" program once a week, and enjoyed the beaches, mountains and palm trees of the island. In approximately one year we were asked to Tokyo where I became the Director of Network Classical Music Programming. moved to New York where we pounded concrete for a while and eventually wound up at Compton Advertising until word came that Crosley Broadcasting was hiring for a new station in Indianapolis, WLW-I, Channel 13. street to WISH-TV and worked at "Sales Development". Continuity Director for WFBM-TV-AM-FM and the Eldon Campbell merry-go-round of community events. become the "Publicity Director" of the Indiana State Fair. After the fair went to work for Elmer Snow, and a nine year hitch as the Promotion guy at WTTV, moved to Dayton, OH as Promotion Director for WDTN-TV. This was the year of my being the President of the Broadcasters Promotion Association. After retiring my BPA post, I bought American Tent & Awning Co., Inc



A PROMOTION FLYER AND SIGN UP INFORMATION WILL FOLLOW THIS ANNOUNCEMENT

Indiana's First News Anchor?

E. Gilbert Forbes was born in St. Louis, Missouri, May 20, 1904. He spent his childhood in that city and attended St. Louis public schools.

After high school graduation, he continued his studies at Elmhurst (Illinois) Junior College (now a four year liberal arts institution). Two more years at the University of Dubuque (Iowa), earned him a Bachelor of Arts degree. His areas of concentration at Dubuque were music and journalism. He was also an organist graduate of the American Conservatory in Chicago.

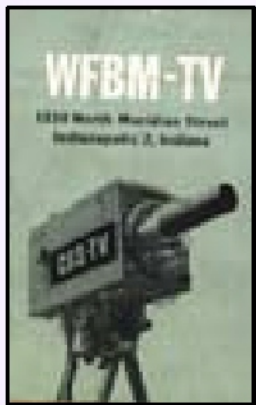


Gilbert Forbes

While at Dubuque, he met Marguerite Bechtel, a Dubuque girl, and they were married shortly after Forbes graduated in 1927. Returning to his home in St. Louis, and undecided about a career, Forbes was offered work at a St. Louis radio station which had need of a young man of his versatility. He stayed in St. Louis six years, fathering his two children, Nancy Lou and Jack.

In 1933 the Forbes family moved to East Dubuque, Illinois, where Gilbert had taken a job as an announcer and newsman at WKBB.

Forbes joined WFBM, Indianapolis, in 1937, for the last move of his career. He came as radio news editor and quickly established himself as a major broadcast news force within the station's coverage area. He spent his first few years at WFBM building up the station's news coverage. But it was during World War II that Gilbert Forbes became the best known news voice in the state. On December 7, 1941, Forbes was on duty in the news room when the first wire service dispatch concerning the Japanese raid on Pearl Harbor arrived at the station. He rushed a bulletin on the air, a full two minutes ahead of the network bulletin fed to the station. In 1944 he was picked as one of six broadcast newsmen in the nation, not employed by a national network, to be accredited as a war correspondent. Forbes landed at Omaha Beach thirty days after D-Day, and reported the role Indiana soldiers were playing in the war effort.



1949 TV Camera

When WFBM-TV, the state's first television station, signed on the air in 1949, Forbes became the state's first television journalist. For several years he appeared on radio and television, a schedule which required seven working days a week.

Gilbert Forbes was taken seriously ill in October 1960. The ailment was diagnosed as lung cancer. Sunday morning, May 21, 1961, he suffered a stroke at his northside Indianapolis home. He died September 18, 1961, at Methodist Hospital in Indianapolis.



PUBLIC DEMONSTRATION OF INTER-CITY TELEVISION BROADCASTING

On April 7, 1927 newspaper reporters and dignitaries gathered at AT&T Bell Telephone Laboratories in a New York City Offsite Link to see the first American demonstration of a television Offsite Link. A live picture and



Troy Record Newspaper

voice of Secretary of Commerce (later President) Herbert Hoover was transmitted over telephone lines from Washington, D.C., to New York. In his opening remarks, Hoover said "Today we have, in a sense, the transmission of sight for the first time in the world's history," "Human genius has now destroyed the impediment of distance in a new respect, and in a manner hitherto unknown."

A second telecast followed that day via radio transmission from the Whippany, N.J. Offsite Link. The telecasts demonstrated television's potential as an adjunct to telephone service and as a medium for entertainment. The live demonstration of

television at Bell Labs was filmed, and that short movie is viewable on Facebook at this link:

<http://www.facebook.com/video/video.php?v=116047015077905>.

In April 1930 Bell Labs issued a pamphlet documenting the technology involved and the historic demonstration, plus some newer developments.

Mr. Hoover, speaking in Washington, D.C. was seen on television screens at Bell Telephone Laboratories in New York.

Pictures of Herbert Hoover, U.S. Secretary of Commerce, are transmitted 200 miles from Washington D.C. to New York, in the world's first televised speech and first long-distance television transmission.

The Bell System also employed Baird's television system to send the first long distance television transmission in the US. The demonstration took place in the New York laboratories of Bell Telephone. The president of AT&T,

Walter S. Gifford, gathered together a large group of people to view the televised image of Herbert Hoover, then Secretary of Commerce and a presidential hopeful, in his Washington, DC office. Hoover's voice was simultaneously transmitted over telephone wires. A serious problem delaying major development in television at that time was that of frequency resolution. A clear image would require a frequency band of four million cycles, compared to the 400 cycles required for a clear audio transmission in radio.

The United Independent Broadcasters (UIB), a 16-station radio network, was formed by promoter George Coats and former RCA executive Major. Andrew J. White to rival David Sarnoff's NBC. Unable to handle the financial problems that almost immediately threatened their company's existence, Coats and White sold out to the Columbia Phonograph Company.



The network, now renamed Columbia Phonograph Broadcasting System, debuted on September 18 with a key station, WOR, in New York. It continued as a financially embattled concern until in 1928 when Jerome Louchheim sold his controlling interest to William S. Paley, the man who would usher the company into its prime as CBS.

1927: As Secretary of Commerce, Hoover had this small radio receiver installed in his home so he could understand complaints received by the department, ca. 1927.



Hoover along with Gen. J. J. Carty, V. P. of AT&T, A. E. Berry, President of the Chesapeake and Potomac Telephone Companies, and Judge Stephen Davis, Solicitor for the Department of Commerce.

Obituaries

Wayne Gossman 76, of Indianapolis, passed away June 28, 2016. He was married to Harriett Gossman for 56 years. They had three married sons, Alan (Anne) of South Haven, MI; Greg (Dana) of Charlestown, IN; and Cliff (Karen) of Cary, IL; 9 grandchildren; 4 great-grandchildren; and former daughter-in-law, Kelley.

Wayne began his career as a television cameraman for WISH-TV before entering organization management as a career. He was a member of Good Shepherd Church.

Keith Allen Hill 62, died Sunday, June 26, at his home following a long illness. He was born September 4, 1953, in Eldorado, IL to Allen and Marilou Hill.

Keith grew up in Evansville, IN and graduated from Vincennes University. He had a successful career as an engineer for television stations in several markets, including Terre Haute, Indiana; Jacksonville and Orlando, Florida; Indianapolis, Indiana; WFBM/WRTV, and for Ball State University in Muncie, Indiana. He is survived by his children; Katharine Hill (Brian) Johnson of Indianapolis; Samantha (Kenneth) Howard of Indianapolis; Jenee (Jon) Lauer of Huntertown, IN; Anna (Doug) Gale of Rockville, IN; and Luke Allen Hill of Indianapolis, IN. Also surviving are five grandchildren; Bridget Howard, Graham Howard, Elizabeth Lauer, Genevieve Lauer, and Hazel Gale; his mother, Marilou Hill of Indianapolis; and his sister Kristie Hill of Indianapolis. He was preceded in death by his father, Allen Hill.



Wayne Gossman



Keith Hill

James T. Kartes age 76, died May 29, 2016 in



Jim Kartes

Westfield, IN. Jim was born January 28, 1940 to Clarence and Lucy Kartes in Minneapolis. After high school he joined the Navy and began his career in photojournalism working for the

Stars and Stripes. After the Navy Jim moved to

Indianapolis to work for

WISH TV, eventually

becoming their chief

photographer and earned

the name "Lucky Lens" for

his ability to capture key

stories. Jims' work caught

the eye of Walter Cronkite, he was hired by CBS

News and traveled the world documenting the

biggest stories of the era, such as President Nixon's

trip to China, Vietnam POW release, and the Kent

State protest.

He earned six TV Emmy's for documentary and

"CBS 60 Minutes" work Jim met and married his

wife Nancy and they had three children Kim, Jaimie

and Kelly. While raising their family Jim and

Nancy founded Kartes Video Communications in

Indianapolis where he helped launch many careers

in the local film and video profession. Jim and

Nancy retired to Maui in 1988, soon after Jim

bought the Maui Visitor Channel and retired 25

years later. Jim was a true innovator in the

television and video world. He was always looking

for new ways to apply his skills to the media

industry and became involved with Scripps Howard

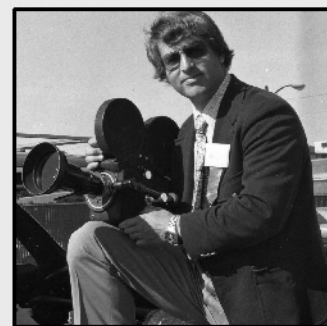
and Time Warner Cable. He is survived by his son

Jaimie (Tammy), daughter Kelly, many

grandchildren, great grandchildren, sisters Gail and

Mary and many loving friends.

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Death Notices continued

Richard A Lingle 89, died in his home in Largo Florida Saturday July 9, 2016.. He was born in Wooster, OH and was a lifelong broadcaster working in both Ohio and Indiana.

Lingle got into broadcasting after serving in the Navy during World war II. His first job was in Ashland, Ohio as a music librarian for a radio station. He also worked for WMRI- FM in Marion, Indiana before joining Indianapolis station WFBM TV, Channel 6, in Indianapolis in 1950.

Lingle was a fixture on Channel 6 across central Indiana. He is well remembered for live commercial work as the Omar Bread Man and the Polk Milk Man during the early TV years. He did sports for Channel 6 early and late newscasts

Lingle also worked trackside during early broadcasts of the Indianapolis 500 and was the public address announcer for the 500 Festival Parade for three years.

Leaving Indianapolis to become part-owner and manager of WASK radio in Lafayette, Indiana in 1960, he eventually returned to Channel 6 in 1967 as an Account Executive, staying there until his retirement in 1990.

He met his wife Beverly at WFBM, she was an Administrative Assistant to the stations vice president.

Dick Lingle was inducted into the Indiana broadcast Pioneers Hall of Fame in 2010

Rev. Michael Kent Jones, senior pastor of the Progressive



Missionary Baptist Church, died on last Tuesday of a heart attack. He was 52 years old. Son of the late Sam H.. Jones Sr., the iconic leader of the Indianapolis Urban League, Jones worked tirelessly for civil rights and social justice throughout the region. He hosted

Community Conversations with Michael Jones on Radio One's 1310. Jones attended the St. Richards Episcopal School and graduated from Park Tudor. He graduated from Harvard University in 1986 with an economics degree, and in 1994 he earned a Master of Divinity at Christian Theological Seminary. For what Pastor Jones contributed to the city, he received numerous awards and citations and held memberships on a variety of boards. He taught Christian education, led race relations leadership training, focused on enhancing his community and the Church universal in an effort to meet people at their place of need.

Jennifer Lynne Nickell 56, of Middletown, Ohio,



passed away in Toronto, Canada on Tuesday, July 19, 2016. Jenny was Pit Lane producing the IndyCar race in Toronto as part of the NBCSN-TV broadcast team, when taken ill. She passed away surrounded in love with her immediate earthly family.

She was an accomplished vocalist and pianist before graduating from Middletown High School in 1978. Armed with a bachelor's degree in Radio/TV broadcasting from Indiana University. Jenny began to work in various production capacities in the sports TV world, learning her craft as a freelancer for ESPN, NBC, ABC, FOX, and multiple cable networks. For much of her career, she worked for Lingner Group Productions in Indianapolis. Jenny was the popular pit producer for NBCSN the past 10 years. A four-time Emmy Award winner and three-time Olympics producer for NBC, Jenny produced all forms of sport but her favorite was the one that gave her the most pleasure, IndyCar racing. She was respected pioneer for women in sports TV production,

Elvis Presley's last concert was held at Market Square Arena in Indianapolis, IN on June 26, 1977 for a crowd of 18,000. Footage of the final concert was taken but has not been widely seen; the audio portion can be heard on the LP "The Last Farewell"



ELVIS

(released on CD as Adios)

He died August 16, 1977

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